

# CLIENTS BY PROJECT CATEGORY

## DIRECT MARKETING

A-1 Home Appliance Outlets	Long Beach Board of Realtors
Advance Manufacturing Corp.	Long Beach City College
Bank of San Pedro	Loran, Inc. (Nightscaping)
Brenner-Fiedler	Managed Pharmacy Care
California Glass Bending	Marlex Petroleum, Inc.
CIF-Southern Section	Memorial Hospital of Long Beach
City of Carson (Carson Cares Committee) Economic Development	National Association of Industrial & Office Parks
City of Carson Convention Center	National Food Brokers Association
City of San Bernardino Economic Development	Omnitron, Inc.
College of Oceaneering	Parkview Medical Group
Continental Hardware Outlets	J. Pierson Company
Dome Catering & Convention Facilities	Professional Computing Consultants, Inc.
El Camino Arabian Ranch	Radisson Hotel (San Bernardino)
L.G. Everist, Inc	Rogers, Anderson, Malody & Scott, CPAs
Gelson's Markets	Roger's Binding & Mailing
G.J. Property Services, Inc.	Slater Tool & Gages
Harbor Association of Industry & Commerce	Southern California Gas Company
IDM Corporation	Standard Mortgage Company, Inc.
Inland Regional Center	Standard Mortgage Financial Corporation
Integrated Patient Services LLC	Sumitomo Electric USA Interconnect Products
Irwin Industries, Inc.	Sycamore Inn
Japan Oxygen, Inc.	Thompson's Fine Furniture
La Mesa RV	Thriftmart, Inc.
Life Savings Bank, FSB	Watson Land Company
	Western Skyways, Inc.

## MARKETING RESEARCH & ANALYSIS

Advance Manufacturing Corp.	Hochiki American Corp.
Bank of San Pedro	Integrated Patient Services
Bright & Associates	Long Beach Dental Clinic
Carson Cares Committee (City of Carson)	Los Alamitos Plaza
CIF-Southern Section	Nautilus Pacifica
College of Oceaneering	Pacific Texas Pipeline Company
County of Orange, Private Industry Council	Professional Real Estate Management (PREM)
Crown Printers	Snug Top
Feinberg Corporation	
Island Resorts	
Michelangelo's	
Queensway Bay Hilton	

## **PUBLIC RELATIONS**

Abolish Gasoline Sales Tax Committee  
Academic Financial Services Association  
Advance Manufacturing Corp.  
Bank of San Pedro  
Belgum, Belgum, & Wulfsberg  
Brenner-Fiedler  
California Glass Bending  
City of Carson (Carson Cares Committee)  
Carson Estate Company/Dominguez Properties  
City of Burbank  
Professional Computing Consultants, Inc.  
City of San Bernardino Economic Development  
College of Oceaneering  
County of Orange, Private Industry Council  
Deltronic  
Don Wilson Development  
Feinberg Corporation  
Island Resorts  
    Michelangelo's  
    Queensway Bay Hilton  
Food Employers Council, Inc.  
G.J. Property Services, Inc.  
Grocer's Journal  
Harbor Association of Industry & Commerce  
KJOI Radio

Long Beach Board of Realtors  
Loran, Inc. (Nightscaping)  
Managed Pharmacy Care  
Marlex Petroleum, Inc.  
National Association of Industrial & Office Parks  
Nautilus Pacifica  
Pacific Health Alliance (18 Hospitals)  
Pacific Texas Pipeline Company  
Parkview Medical Group  
J. Pierson Company  
Integrated Patient Services LLC  
Radisson Hotel (San Bernardino)  
Rogers, Anderson, Malody & Scott, CPAs  
Roger's Binding & Mailing  
RxPR1DE, LLC  
Slater Tools & Gages  
Solus Ocean Systems  
Southern California Frozen Food Council  
Southern California Gas Company  
Standard Mortgage Financial Corporation  
Sumitomo Electric USA Interconnect Products  
Universal Marine  
Van de Kamp's Bakeries  
Watson Land Development

## **MARKETING RESEARCH & ANALYSIS**

Advance Manufacturing Corp.  
Bank of San Pedro  
Bright & Associates  
Carson Cares Committee (City of Carson)  
CIF-Southern Section  
College of Oceaneering  
County of Orange, Private Industry Council  
Crown Printers  
Feinberg Corporation  
Island Resorts  
    Michelangelo's  
    Queensway Bay Hilton

Hochiki American Corp.  
Integrated Patient Services  
Long Beach Dental Clinic  
Los Alamitos Plaza  
Nautilus Pacifica  
Pacific Texas Pipeline Company  
Professional Real Estate Management (PREM)  
Snug Top

## **ADVERTISING/PLACEMENT/RESEARCH**

Bank of San Pedro  
Bromar Southern California Food Brokers  
Cacique Foods, Inc.  
California Glass Bending  
City of Carson (Carson Cares Committee)  
    Economic Development  
City of Carson Convention Center  
City of San Bernardino Economic Development  
College of Oceaneering  
County of Orange, Private Industry Council  
Creative Curriculum  
Crown, Inc. Food Brokers  
Custom Hardtop/Snug Top  
Deltronic  
Demo Deluxe/IMG  
Downey Glass Corp.  
Feinberg Corporation  
Fourth Street Rock  
Food Employers Council, Inc.  
Harrigan Associates  
IDM Corporation  
Integrated Patient Services LLC  
Island Resorts  
    Michelangelo's  
    Queensway Bay Hilton

Japan Line USA  
Japan Oxygen  
Kitz Valve, Inc.  
Life Savings Bank, FSB  
Long Beach Chamber of Commerce  
Los Alamitos Plaza  
Managed Pharmacy Care  
Nasser Company, Inc.  
Nautilus Pacifica  
Noche Buena Foods  
Piper Air Center  
Qufu Trading Company  
Radisson Hotel (San Bernardino)  
Roger's Binding & Mailing  
RxPR1DE, LLC  
San Bernardino Board of Realtors  
Southern California Frozen Food Council  
Standard Mortgage Company, Inc.  
Standard Financial Corporation  
Sumtiomo Electric USA Interconnect Products  
Sycamore Inn  
Tanaka  
Universal Marine  
Watson Land Company

## **MARKETING RESEARCH & ANALYSIS**

Advance Manufacturing Corp.  
Bank of San Pedro  
Bright & Associates  
Carson Cares Committee (City of Carson)  
CIF-Southern Section  
College of Oceaneering  
County of Orange, Private Industry Council  
Crown Printers  
Feinberg Corporation  
Island Resorts  
    Michelangelo's  
    Queensway Bay Hilton

Hochiki American Corp.  
Integrated Patient Services  
Long Beach Dental Clinic  
Los Alamitos Plaza  
Nautilus Pacifica  
Pacific Texas Pipeline Company  
Professional Real Estate Management (PREM)  
Snug Top

## **GRAPHIC DESIGN/BROCHURES/ADVERTISEMENTS**

Abolish Gasoline Sales Tax Committee (State Initiative)  
Advance Manufacturing Corp.  
Advantage Sales & Marketing  
Alpha-Larm  
Alpha Sales, Inc.  
Bank of San Pedro  
Banquet Foods (Kid Cuisine)  
Baseball Writers Association of America  
Billings-Horn, Inc.  
Bradshaw/Galaxy, Inc.  
Brenner-Fiedler  
Brighton's Potatoes  
Broman & Greig, CPAs, Inc.  
B&W Provisions  
Cacique, Inc.  
California Glass Bending  
Campbell Food Sales  
Carmelita Provision, Inc.  
Casa De Rosa  
CIF-Southern Section  
City of Burbank  
City of Carson (Carson Cares Committee)  
City of San Bernardino Economic Development  
Concept Food Brokers, Inc.  
Continental Hardware  
Clean Coastal Waters  
Con-Agra (Healthy Choice)  
Concept Food Brokers, Inc.  
County of Los Angeles Small Business Development  
County of Orange, Private Industry Council  
Crosby & Overton, Inc.  
Crown, Inc.  
Davis Walker Corporation  
Deli Council of Southern California  
Deltronic  
Demo Deluxe/IMG  
Dreyers Grand Ice Cream  
DSD Sales  
El Camino Arabian Ranch  
Farmland Foods, Inc.  
Firebird Foods, Inc.  
Gardenia Foods, Inc.  
Gelson's Markets  
Golden Cheese Co. of California  
Golden State Food Brokers  
G.J. Property Services, Inc.  
Glas-Tek Custom Hardtops  
Green Marine Service, Ltd.  
Grocers Journal  
Hochiki American Corp.  
Howard Schultz & Associates

Hughes Markets, Inc.  
Interstate Brands, Inc.  
Irwin Industries  
Japan Oxygen, Inc.  
Jimmy Dean Foods  
Jo Ann Benci Services  
Jonathan Richards Company  
J.R. Sales & Marketing  
L.G. Everist  
Life Savings Bank, FSB  
Long Beach Chamber Commerce  
Loran, Inc. (Nightscaping)  
Los Alamitos Plaza  
K.W. Nelson, Inc.  
Mesa Packing Co.  
Mountain Farms, Inc.  
National Food Brokers Association  
Noche Buena Foods  
Normark & Associates  
North Orange County ROP  
Pacific Health Alliance (18 Hospitals)  
Parkview Medical Group  
Ralphs Grocery Co.  
R.W. Zant Company  
Reser's Fine Foods  
Rose & Shore Meats  
RxPR1DE, LLC  
Safeway Stores, Inc.  
Security Environmental Systems  
Schreiber Foods, Inc.  
Shannon Marketing  
Slater Tools & Gages  
Snug Top  
Solus Ocean Systems  
Southern California Gas Company  
St. Bernardine's Hospital  
Standard Mortgage Financial Corporation  
Sumitomo Electric USA Interconnect Products  
Tama Trading Company  
Target Tool Company  
Techmer PM  
T.F. Merrick, Inc.  
Transmarine  
Trucop, Inc.  
Unisource  
United Expert Trading  
United Sales Associates  
Universal Marine  
Watson Land Company  
Windes & McClaughry, Inc.

## **MARKETING RESEARCH & ANALYSIS**

Advance Manufacturing Corp.  
Bank of San Pedro  
Bright & Associates  
Carson Cares Committee (City of Carson)  
CIF-Southern Section  
College of Oceaneering  
County of Orange, Private Industry Council  
Crown Printers  
Feinberg Corporation  
Island Resorts  
    Michelangelo's  
    Queensway Bay Hilton

Hochiki American Corp.  
Integrated Patient Services  
Long Beach Dental Clinic  
Los Alamitos Plaza  
Nautilus Pacifica  
Pacific Texas Pipeline Company  
Professional Real Estate Management (PREM)  
Snug Top

## **MARKETING CAMPAIGNS AND MANAGEMENT PROGRAMS**

City of Carson  
City of San Bernardino Economic Development  
Crown Printers  
Independent Pharmacists Contracting Network, LLC  
Integrated Patient Services, LLC  
Loran Inc. (Nightscaping)  
Managed Pharmacy Care

Pharmacy Business Training  
Rogers, Anderson, Malody & Scott, CPAs  
RxPR1DE, LLC  
Southern California Gas Company  
Southern California Frozen Food Council  
Standard Mortgage Company, Inc

## **TELEMARKETING**

Loran, Inc. (Nightscaping)  
Roger's Binding & Mailing  
Southern California Gas Company

## **PUBLICATIONS**

Baseball Writers Association of America  
Bear Prints (Big Bear Markets)  
Businesswatch Magazine\*  
Deli News\*  
Dialogue (Lucky Supermarkets)  
Eyewitness Hughes (Hughes Markets)  
Expresslane (Boys Markets)  
Frozen Facts  
    (Southern California Frozen Food Council)\*  
Glazing (California Glass Association)\*  
The Good Life (Life Savings Bank)  
Good Samaritan Senior Partners Program  
Noticiero de Tresieras (Tresieras Markets)

Pacific Jazz Festival (Nederlander Group)\*  
People-to-People (Safeway Markets)  
Realtor Journal (Long Beach Board of Realtors)  
Sports Management Chronicle  
(Sports Management Institute)  
Sycamore Inn Sights  
Thriftitimes (Thriftmart & Smart & Final/ Iris)  
UCLA Scorecard\*  
USC Report\*  
Windmill (Van de Kamp Bakeries)  
21<sup>st</sup> Century Pharmacist\*

\*Full-color, paid advertising magazines

# ACCOUNTS BY PROFESSION

## MANUFACTURERS

Advance Manufacturing Corp.  
Alpha Alarms  
Banquet Foods  
Brighton's Potatoes  
Cacique Foods, Inc.  
California Glass Bending  
Casa de Rosa  
Campbell Foods  
Carmelita Provision  
Con-Agra Foods  
Creative Curriculum  
Custom Hardtops (Snug Top)  
Davis Walker Corp.  
Deltronics  
Downey Glass Corp.  
Dreyers Grand Ice Cream  
Farmland Foods, Inc.  
Gardenia Foods  
Glas-Tek Hardtops  
Hochiki American Corp.  
Interstate Brands Inc.  
Irwin Industries

Japan Line USA  
Japan Oxygen Inc.  
Jimmy Dean Foods  
Kitz Valve, Inc.  
K.W. Nelson  
Loran, Inc. (Nightscaping)  
Marlex Petroleum, Inc.  
Mountain Farms, Inc.  
Noche Buena Foods  
Oh Boy! Foods  
Omnitron  
Pacific Texas Pipeline  
J. Pierson Company  
Reser's Fine Foods  
Rose & Shore Meats  
Security Environmental Systems  
Schreiber Foods  
Solus Ocean Systems  
Sumitomo Electric USA  
Tanaka  
Techmer PM  
Van de Kamp Bakery

## DISTRIBUTORS

A-1 Home Appliance Outlets  
Alpha Sales, Inc.  
Billings-Horn  
Bradshaw/Galaxy Inc.  
Brenner-Fiedler  
Bromar Southern California Food Brokers  
B&W Provisions, Inc.  
Concept Food Brokers  
Crown, Inc. Food Brokers  
Continental Hardware Outlets  
Firebird Foods, Inc.

Golden State Food Brokers  
Mesa Packing Co.  
Nasser Company, Inc.  
Piper Air Center  
Rose & Shore Meats-Manufacturer  
R.W. Zant Company  
Slater Tool & Gages  
Tama Trading Co.  
Target Tool Company  
Western Skyways, Inc. (Cessna)  
United Export Trading

## ASSOCIATIONS/ORGANIZATIONS

Baseball Writers Association of America  
California Glass Association  
Clean Coastal Waters  
Deli Council of Southern California

Food Employers Council  
Grocers Journal of California  
Harbor Association of Industry & Commerce

## **RETAIL**

Big Bear Markets

Boys Markets

Gelson's Markets

Hughes Markets

Island Resorts (Wrigley Catalina Properties)

KJOI Radio

La Mesa RV

Lucky Stores, Inc.

Michelangelo's Restaurant

Nautilus Pacifica Health Spas

Nederlander Group

Queensway Bay Hilton

Safeway Stores

Smart & Final/Iris

Southern California Gas

Sycamore Inn

Thompson's Fine Furniture

ThriftiMart

Tresierras Markets

Van de Kamp Bakeries

## **SERVICE**

Academic Financial Services Association  
Bank of San Pedro  
Belgum, Belgum & Wulfsberg  
Broman & Greig, CPAs  
California Cartage Company  
Carson Estate Company  
City of Carson Convention Center  
Crosby & Overton, Inc.  
Dome Catering & Convention Center  
Dominguez Properties  
El Camino Arabian Ranch  
Four Star Financial Services  
Fourth Street Rock  
Harrigan Associates  
G.J. Property Services, Inc.  
Good Samaritan Hospitals  
Green Marine Services, Ltd.  
IDM Corp.  
Integrated Patient Services, LLC  
Jonathan Richards Co.  
L.G. Everist

Los Alamitos Plaza  
Life Savings Bank, FSB  
Managed Pharmacy Care  
Memorial Hospital of Long Beach  
Pacific Health Alliance  
Pacific Rarities  
Professional Computers Consultants, Inc.  
Radisson Hotel (San Bernardino)  
Rogers, Anderson, Malody & Scott, CPAs  
Roger's Binding & Mailing  
RxPR1DE, LLC  
St. Bernardine's Hospital  
Standard Mortgage Company, Inc.  
Standard Mortgage Financial Corp.  
T.F. Merrick  
Transmarine  
Trucop, Inc.  
Universal Marine  
Watson Land Company  
Don Wilson Development  
Windes & McClaughry, Inc., CPAs